

## Brian Martin, MD MPH



Brian Martin received his MD in 1990 from the Medical Faculty of the University of Basel and his Master of Public Health in 1996 from the Harvard School of Public Health. He is a specialist in Prevention and Public Health FMH (Swiss Medical Association) and holds the Certificate of the Swiss Society for Sports Medicine SSSM. From 2014 to March 2017, he was Chief Medical Officer ("Kantonsarzt") of the canton of Basel-Country, since June 2017 he is Chief Medical Officer of the canton of Zurich. Brian Martin is co-director of the WHO Collaborating Centre for Physical Activity and Health at the Epidemiology, Biostatistics and Prevention Institute EBPI of the University of Zurich where he also has a postdoctoral lecture qualification ("Venia Legendi" as "Privatdozent") in Social and Preventive Medicine (Preventive Medicine and Public Health). His main research interests are population-based interventions for physical activity promotion as well as approaches to prevention and health promotion in health care. Brian Martin was in

charge of the Network HEPA (Health-Enhancing Physical Activity) Switzerland from its foundation in 1999 until 2004. From 2005 to 2009 he was the chairman of HEPA Europe, the European Network for the Promotion of Health-Enhancing Physical Activity at WHO, from 2010 to 2014 the chairman of Agita Mundo, the global network for physical activity promotion. Since 2016 he is the president of PAPRICA, the Association for Physical Activity Promotion in Health Care in Switzerland; since the end of 2017 he is the vice-president of the Association of the Chief Medical Officers of the Cantons of Switzerland (VSK). Brian Martin has served and is serving in several national and international expert groups.